

WORLDWIDE

Hotels & Resorts | INTERNOVA

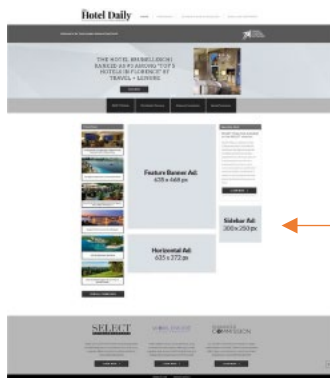
HOTEL DAILY – Sidebar Banner Ad

Required information to be provided by Partner.

The Hotel Daily is a one-stop resource for all Internova Travel Group advisors to access hotel information. All content must be advisor-facing and should contain the hotel program participation information, promotional offers, product information, training, etc.

Mandatory information

- Completed banner ad sized to 300 x 250 pixels, jpeg file format
- Ads are live for 30 days; any offers must be bookable through the full 30-day period
- Content should be advisor-facing
- Call-to-action should be to book via the appropriate hotel program
- Advisor-facing URL for the banner ad to link to (optional)
- **PDF required if advisor-facing URL is not provided.**
 1. File size must be under 1MB no limit on text or photos, style is up to you.
 2. PDF should include WORLDWIDE program logo.
 3. Call to action should read – *Book via the Internova WORLDWIDE program rate codes, non-GDS users can contact (add contact info) and ask for the Internova WORLDWIDE program rates and amenities.*



Disclosure: It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to your marketing account manager to be eligible for insertion.